



### SPONSORSHIP BENEFITS

**GOLD**  
\$5,000

**SILVER**  
\$2,500

**BRONZE**  
\$1,000

### PRE-CONFERENCE

MSFCCA Website Presence

Large Logo & Link

Medium Logo & Link

Small Logo & Link

Social Media Promotion

Large Logo w/ link

Medium Logo w/ link

Small Logo w/ link

E-mail Blasts

✓

✓

-

Event Advertisements

✓

✓

-

Priority in positioning of logo  
on publicity materials

1st

2nd

3rd

### ON-SITE & CONFERENCE MATERIALS

Special Recognition

Friday Night Mixer  
sponsor

Lunch Sponsor

-

Booklet & Online Program Ad

Full Page Ad

Half Page Ad

Quarter Page Ad

Online Program Sponsor Page

Large logo w/ link

Medium logo w/ link

Small logo w/ link

Conference Slide Show

Full Slide Featured Ad

Half Slide Ad

Small Logo on a Slide

Exhibit Space

Featured Exhibit  
Space

Exhibit Table

Exhibit Table

Your company banner

Throughout the  
conference

At the registration

-

### POST-CONFERENCE

Thank you E-mail Blast

✓

✓

✓





### SPONSORSHIP FORM

The Child Care Crisis is real! Help is needed as we recover and grow post pandemic. Research has shown that mentoring, connecting, coaching and peer-to-peer networking has been vital to retention and recruitment. The Maryland State Family Child Care Association (MSFCCA) is proud to be having our 28th Annual Conference on October 15-16, 2021 at the Carousel Hotel in Ocean City. This conference offers a place where providers join together to mentor, coach and network with fellow providers who often work in isolation. The conference will also help providers meet the licensing training requirements to stay in business.

MSFCCA would like to offer sponsorship opportunities to help us sustain our profession. Your sponsorship will keep family child care providers in business and help the working families of Maryland.

You may access the online form at: <https://forms.gle/seWowJ8Zf2t8a4zk8>

Company/Organization Name:		
Contact Name:		
Address:		
City:	State:	Zip:
Phone:		
E-mail:		
Sponsorship Package: <input type="radio"/> Gold <input type="radio"/> Silver <input type="radio"/> Bronze		
Payment Method: <input type="radio"/> PayPal <input type="radio"/> Check		
Authorizing Signature:		

*\*Please send the completed form and company logo at [conference@msfccca.org](mailto:conference@msfccca.org).*

